



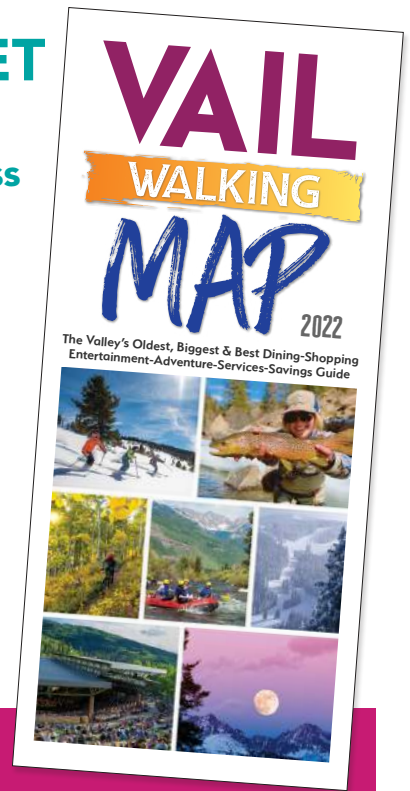


# 2022 VAIL WALKING MAP RATE SHEET

-  30 Years of Being Vail's Primary Wayfinding and Business & Services Directory Map.
-  The ONLY Map used by the TOWN OF VAIL Welcome Centers & new in 2022, the Info Desk in the EGE Airport!
-  Also New for 2022: FREE Website Listing for Your Business With Access to Submit Unlimited Content.
-  200,000 Maps Distributed to Visitors Including Destination Groups such as Weddings, Events, Corporate Conventions, and more.



*New!* Color-Coded Categories by Business Type Makes it Even Easier for Your Customers & Guests to Find You



Restaurants Are Now Listed by Cuisine!

Get Listing Highlights to Make Your Business Stand Out

All Ads Are Now on the Map Side Where They Will Be More Easily Seen

**EAT . DRINK**

**SHOP**

**STAY**

**PLAY**

**FIND**

**INFO**

# TWO WAYS TO BE ON THE MAP!

## 1) LISTINGS

**THE LISTING IS OUR MOST POPULAR AND BEST VALUE \$375**

5 Lines (50 characters/line) to describe your Business, labeled on the map in the primary category color at your location.

Business Name, Phone, Address/Location, Website and See Map Number reference are included and do not count in your Line Count.

Also included FREE in 2022, all listings get a Website Listing with Unlimited Content! You manage it and can put anything you want to describe and show your business.

## LISTING ADD-ONS

1. Extended Listing—Add additional lines to your listing description (additional 50 Characters/1 line): **each line \$25**
2. Additional Location(s)/Addresses: **each \$25**
3. Additional Category Cross References (2 Lines Max): **\$50**
4. Highlighted Business Name in Colored Category Text: **\$75**
5. Listing Boost Colored Biz Name and Border: **\$100**
6. Listing Boost Color Block Background: **\$125**
7. Website Listing with Unlimited Content: **FREE**
8. Update/Edit/Change Map Listing or ad Next Printing: **\$50**

## 2) DISPLAY ADS

**ALL DISPLAY ADS INCLUDE A BASIC LISTING IN ONE CATEGORY (\$375 VALUE)**

**PREMIUM ADS**  
**\$300 per Column Half-Inch**  
**1.5" Minimum**  
**Limited Space**  
**2.5" Wide**  
**Located Around the Map**

**AUSTRIAN | GERMANY | SWISS**

**6**

**ALMRESI**  
For a unique experience, join us for a great mountain Lunch & Dinner with our inspiring cuisine from the Alps & Rockies. Located at the Top of Bridge St. SEE MAP #7. 970-470-4174. Almresi-Vail.com

**ALPENROSE**  
Where guests become friends—warmth, hospitality, and enjoying life—welcome to the new "old" Alpenrose. An institution in Vail since 1974. Under new management. Near the Vail Road In-Town Shuttle Bus Stop. SEE MAP #29. 970-476-8899. Alpenrose-Vail.com

**PEPPI'S RESTAURANT & BAR**  
Famous for it's international cuisine. Winter: 2 dining rooms—one Austrian continental, the other wild game & gourmet (with tableside cooking). Summer: Sunny outdoor dining, Live Music. Located in the HEART of VAIL VILLAGE. SEE MAP #15. 970-476-5626

**BREAKFAST**

**BIG BEAR BISTRO**  
See DELIS & SANDWICH SHOPS

**5**

**LA TOUR**  
"Voted Best French Restaurant"—Vail Daily Reader's Guide. "One of the Best Restaurants in the World for Food & Wine" by Wine Spectator. Open nightly for dinner at 5:30 pm. Reservations recommended. Located directly across from the west end of the Village Parking structure. SEE MAP #24. 970-476-4403. LaTour-Vail.com

**VINTAGE-VAIL**  
Inspired by the classic brasseries of Paris, Vintage hearkens to a time of fresh ingredients, & techniques. When dining meant great food, wine & company into the late hours. Located at the main Vail roundabout. SEE MAP #30. 970-479-0175. Vintage-Vail.com

**FINE DINING**

**3**

**LA TOUR**  
See RESTAURANTS>FRENCH

**MEXICAN**

**LA CANTINA**  
VOTED BEST MEXICAN FOOD AND BEST MEAL UNDER \$10.  
Local's favorite. Amazing margarita selection. SEE MAP #13 Located in the Vail Transportation Center/Village Parking Structure. (970) 476-7661

**LOS AMIGOS**  
Vail's Best Mexican Food for the past 40 years. Now featuring Street Tacos. At the top of Bridge Street in front of Gondola One. SEE MAP #7. 970-476-5847 LosAmigosVail.com

**SPANISH | TAPAS**

**LEONORA**  
Vail's hidden gem offers an inviting dining experience using only the finest fresh, local and organic ingredients to create tantalizing tapas and alpine bistro fare. In the Sebastian. SEE MAP #XX. 970-477-8050.

**PIZZA**

**PAZZO'S PIZZERIA**  
Serving the Vail Valley for over 20 years. Lunch, Dinner & more...Pizza—by the slice or pie. Lasagna, Calzones, Pastas, Salads, Sandwiches. Full bar. In the VILLAGE CENTER MALL. SEE MAP #24. 970-476-9026. Pazzo'sPizza.com

**VENDETTA'S**  
Vail's only late night pizza! Serving pizza from 11 am. until 2 am., with après ski pizza specials. Full service bar available. Pizza delivery in the Vail Village. Between Bridge St. & Wall St. SEE MAP #17. 970-476-5070. Vendetta'sVail.com

**SUSHI | JAPANESE**

**OSAKI'S SUSHI & JAPANESE CUISINE**  
A Japanese tradition for 3 generations. Vail's finest and the Villages only - sushi & Japanese cuisine. Dinner specials daily. Limited seating. Please call

*Secure Your Space by October 20*  
**The New Map Will Be Available by Thanksgiving!**  
**Commit & Pre-Pay by October 20 and get 20% OFF!**  
**970.331.0623 | VailWalkingMap.com**  
**VailWalkingMap@gmail.com**

**Vail Welcome Center**  
*I think any business is crazy not to be on this [The Vail Walking] map. When I want to show people where restaurants and businesses are, I use The Vail Walking Map. I give everyone The Vail Walking Map.*

**Lionshead Welcome Center**  
*I can't work without The Vail Walking Map. I refuse to work without it.*

**Lodge at Vail**  
*We put one in every guest packet, and I still give out tons a day.*

**Austria Haus**  
*I give one to every single guest. I open it up and show them the town.*

**Sitzmark Lodge**  
*We love your map. We don't like the others. Yours is so much easier to read. Anyone can grab one and easily understand it. The others are hard to use.*

**Evergreen Lodge**  
*It is part of my ritual. I show the guests how to use the maps—that on the back the businesses are listed, and how to find them on the front.*

Always FREE to the public. The map is available at the Vail Welcome Centers, the Info Desk at the EGE Airport, at the hundreds of businesses named on it, as well as every Lodge/Resort Hotel, Vail Resorts Group Sales, international and domestic marketing departments, the Chamber of Commerce, Beaver Creek Resort Company, Beaver Creek Information Center, Eagle Information Center, and many more.